

PROMOTION RECOMMENDATION  
The University of Michigan  
School of Kinesiology

Approved by the Regents  
May 14, 2009

Jason A. Winfree, assistant professor of kinesiology, School of Kinesiology, is recommended for promotion to associate professor of kinesiology, with tenure, School of Kinesiology.

Academic Degrees:

Ph.D.	2003	Washington State University, Econometrics and Industrial Organization
M.S.	2003	Washington State University, Statistics
B.S.	1999	Washington State University, Mathematics and Economics

Professional Record:

2003 to present	Assistant Professor, Department of Sport Management, School of Kinesiology
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Summary of Evaluation:

Teaching: Professor Winfree teaches at the undergraduate and graduate levels. He teaches SM 331- Sports Economics, SM 341- Sport Finance, and KIN 509- Sport Finance on a regular basis. Professor Winfree has devoted much energy since his arrival to building links to graduate students in the Law School and the Stephen M. Ross School of Business and has attracted students into his courses from outside Kinesiology. His student submitted teaching evaluations have been good (mostly scores of 4 or higher) and continue to improve. Students value the courses they take from him. Professor Winfree has been instrumental in the Masters special project coordinated with Professor Cornwell. He successfully mentored one PhD student (Scott Tainsky) who has recently graduated and been hired into a tenure line faculty position at the University of Illinois. This speaks very well for his initial experience in mentoring doctoral students.

Research: Professor Winfree's primary research focus is in the field of microeconomics within the areas of demand, inputs and supply, industrial organization/market structure, and regulation. His research on demand focuses on empirical estimates of fan substitution in sport, and fan preferences. Inputs and supply work concentrates on land valuation, dealing with land use and how it is related to land option values, either theoretically or empirically. He has extended this work to efficiency in sports by examining the extent to which there is a correlation between efficiency and pay for managers. His work in industrial organization/market structure examines the effects of a collective reputation, sport league modeling and vertical integration in sports. Public and private food quality standards and cheating in sports are at the center of his work in

the area of regulation. Taken together his research in sports economics focuses on how individuals (team owners, players, and fans) respond to economic incentives. His work makes an important contribution to economist's theoretical understanding of how sports leagues operate.

#### Recent and Significant Publications:

Dinardo, John E and Jason A. Winfree (forthcoming) "The Law of Genius and Home Runs Refuted." *Economic Inquiry*.

Fort, Rodney, and Jason A. Winfree (forthcoming) "Sports Really Are Different: The Contest Success Function, Marginal Product, and Marginal Revenue in Pro Sports Leagues." *Review of Industrial Organization*.

Smart, Dennis L, Jason A. Winfree and Richard A. Wolfe 2008 "Major League Baseball Managers: Do They Matter?" *Journal of Sport Management* 22(3) 303-321.

Winfree, Jason A. and Chris Molitor. 2007 "The Value of College: Drafted High School Baseball Players," *Journal of Sports Economics* 8(4):378-393.

Winfree, Jason A., Jill J. McCluskey, and Ron C. Mittelhammer, 2006 "Buyer Type Effects in Conservation and Preservation Property Values," *Journal of Real Estate, Finance, and Economics* 33(2): 167-179.

Winfree, Jason A. 2005 "Ownership Structure Between Major and Minor League Baseball." *European Sport Management Quarterly* 5(4): 343-356.

Service: Professor Winfree's service is considered appropriate for his rank. He serves as a reviewer for eight journals, attends and contributes to sport management and economics conferences, and has served on several committees within Kinesiology since his arrival.

#### External Reviewers:

Reviewer A: "Jason has published enough in a sufficient number of quality journals to qualify. ...his research is timely, thoughtful, rigorous and insightful."

Reviewer B: "Dr. Winfree examined vertical integration in baseball from the perspective. His empirical work revealed that the data do not support the theory, which reveals a real weakness in the theory. He then expanded the econometric analysis and uncovered a previously ignored (or unknown) determinant of vertical integration: experience with vertical relationships. This is a useful insight in sports economics and sports management, but it is also an important addition to the general literature on vertical integration."

Reviewer C: "Jason is an outstanding applied micro-economist whose doctoral research focused on valuation issues in the property market but subsequently he has developed a principal research focus in the area of sports economics. I consider Jason to be one of the leading sports economists of the younger generation."

Reviewer D: "...Dr Winfree has clearly demonstrated that he is an outstanding independent investigator. He is well above average publication record, large number of conference and invited presentations, and outstanding record placing his students at peer universities indicates that Dr. Winfree has a national reputation as a scholar in sport economics and sport management."

Reviewer E: "Despite being relatively early in his career, Dr. Winfree's research has already made significant impacts in the field. A number of his papers have been frequently cited, and I believe he is establishing himself as a 'rising star' in the field."

Reviewer F: "In addition to the 'numbers,' Dr. Winfree has provided insights in the field that are unique and noteworthy."

Reviewer G: "My overall evaluation of Professor Winfree's research is that he has made significant contributions on a variety of unrelated topics, and in so doing has demonstrated more diversity than is normal for a faculty member who is at the stage of promotion to tenure. Many of these papers are quite novel, either addressing issues that have not been the target of much research or adding an interesting new insight to a well-plowed field. As such, Professor Winfree clearly stands out among his peer in the field of the economics of sports."

Reviewer H: "For a [junior] scholar, Mr. Winfree exhibits a creative mind with strong technical skills and a health drive to be an active and accomplished scholar."

Summary of Recommendations:

Jason is a well-respected and productive scholar, a successful and well-liked teacher, and has contributed to the mission of his school and the field of sport management. I recommend Professor Winfree for promotion to associate professor of kinesiology, with tenure, in the School of Kinesiology.



Noreen Clark  
Interim Dean, School of Kinesiology

May 2009